



**ENTRIES LIST**  
**DIGITAL CRAFT LOTUS**

CODE	TITLE	BRAND	COMPANY ENTERING	CITY
<b>DESIGN</b>				
<b>CD01: USER INTERFACE (UI)</b>				
CD01/001	UNDERCOVER	WOMEN HELPING WOMEN	OGILVY HK	HONG KONG
CD01/002	RANGER BUDDIES QUEST	MANDAI WILDLIFE RESERVE	MEDIA.MONKS	SINGAPORE
CD01/003	LIONS GOOD NEWS 2024	NIKKEI INC.	PR CONSULTING DENTSU INC.	TOKYO
<b>CD02: VIDEO &amp; MOVING IMAGE</b>				
CD02/001	LOVE CONFESSION	VIVO	KARMA	SHANGHAI
CD02/002	A TRAIN OF MEMORIES	SOTETSU	SIX INC.	TOKYO
CD02/003	PLAY HAS NO LIMITS FEAT. KING GNU	PLAYSTATION	SIX INC.	TOKYO
CD02/004	THE MOVING CANVAS	EXIDE	VML INDIA	MUMBAI
<b>CD03: DIGITAL ILLUSTRATION &amp; IMAGE DESIGN</b>				
CD03/001	MY JAPAN RAILWAY	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC.	TOKYO
CD03/002	LYRIC ART PROJECT	RADWIMPS x ADOBE PHOTOSHOP	ENJIN TOKYO	TOKYO
CD03/003	SHENZHEN'S NEW SKINS	CHINA (SHENZHEN) INTERNATIONAL CULTURAL INDUSTRIES FAIR	BLUE UNIVERSE	GUANGZHOU
CD03/004	KAMI	DOWN SYNDROME INTERNATIONAL	FORSMAN & BODENFORS SINGAPORE	SINGAPORE
CD03/005	RANGER BUDDIES QUEST	MANDAI WILDLIFE RESERVE	MEDIA.MONKS	SINGAPORE
CD03/006	THE MOVING CANVAS	EXIDE	VML INDIA	MUMBAI
CD03/007	LIONS GOOD NEWS 2024	NIKKEI INC.	PR CONSULTING DENTSU INC.	TOKYO
CD03/008	PROJECT MOONSHOT	INFINITI	BEACON COMMUNICATIONS K.K.	TOKYO
<b>CD04: MUSIC &amp; SOUND DESIGN</b>				
CD04/001	RAP YOUR GIFT	JBL	BLKJ HAVAS	SINGAPORE
CD04/002	BANTAYOG STREET MEMORIALS	BANTAYOG NG MGA BAYANI FOUNDATION (MONUMENT OF HEROES)	DENTSU CREATIVE PHILIPPINES INC.	MANILA
CD04/003	THE MOVING CANVAS	EXIDE	VML INDIA	MUMBAI
<b>CD05: OVERALL AESTHETIC DESIGN</b>				
CD05/001	ART CARE	AXA	PUBLICIS GROUPE HONG KONG	HONG KONG

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CODE	TITLE	BRAND	COMPANY ENTERING	CITY
CD05/002	THE MOVING CANVAS	EXIDE	VML INDIA	MUMBAI
CD05/003	LIONS GOOD NEWS 2024	NIKKEI INC.	PR CONSULTING DENTSU INC.	TOKYO
CD05/004	VIDEO LETTER FROM FUTURE ME	FUCHAT	BUSINESS DESIGN NODE INC.	TOKYO
<b>FUNCTION</b>				
<b>CD06: UX &amp; JOURNEY DESIGN</b>				
CD06/001	UNDERCOVER	WOMEN HELPING WOMEN	OGILVY HK	HONG KONG
CD06/002	SHIBUYA-KU PORTAL	SHIBUYA CITY OFFICE	HAKUHODO I-STUDIO INC.	TOKYO
CD06/003	RANGER BUDDIES QUEST	MANDAI WILDLIFE RESERVE	MEDIA.MONKS	SINGAPORE
CD06/004	TRY GALAXY FOLD EXPERIENCE	SAMSUNG MOBILE	CHEIL WORLDWIDE	SEOUL
CD06/005	LIONS GOOD NEWS 2024	NIKKEI INC.	PR CONSULTING DENTSU INC.	TOKYO
CD06/006	VIDEO LETTER FROM FUTURE ME	FUCHAT	BUSINESS DESIGN NODE INC.	TOKYO
<b>CD07: NATIVE &amp; BUILT-IN FEATURE INTEGRATION</b>				
CD07/001	CHANGE THE ANGLE	LUX	VML	SINGAPORE
<b>CD08: EXPERIENCE DESIGN: MULTI-PLATFORM</b>				
CD08/001	PROJECT HUMANITY	WITH ALS	DENTSU INC.	TOKYO
CD08/002	RANGER BUDDIES QUEST	MANDAI WILDLIFE RESERVE	MEDIA.MONKS	SINGAPORE
<b>CD09: OVERALL FUNCTIONAL DESIGN</b>				
CD09/001	PROJECT HUMANITY	WITH ALS	DENTSU INC.	TOKYO
CD09/002	LIONS GOOD NEWS 2024	NIKKEI INC.	PR CONSULTING DENTSU INC.	TOKYO
<b>DATA &amp; TECHNOLOGY</b>				
<b>CD10: USE OF DATA</b>				
CD10/001	JUST LIKE YOU!	ALTEL	BBDO CA LLP	ALMATY
CD10/002	BEAUTY IN DIAGNOSIS	KAO	BEIJING DENTSU ADVERTISING CO. LTD. SHANGHAI BRANCH	SHANGHAI
CD10/003	FIXING THE BAIS	AURORA50	MULLENLOWE MENA FZ LLC	DUBAI
CD10/004	PROJECT MOONSHOT	INFINITI	BEACON COMMUNICATIONS K.K.	TOKYO

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CODE	TITLE	BRAND	COMPANY ENTERING	CITY
<b>CD11: USE OF TECHNOLOGY</b>				
CD11/001	PROJECT HUMANITY	WITH ALS	DENTSU INC.	TOKYO
CD11/002	RANGER BUDDIES QUEST	MANDAI WILDLIFE RESERVE	MEDIA.MONKS	SINGAPORE
CD11/003	TOUCHABLE WEATHER	COOL CHOICE	HAKUHODO DY MEDIA PARTNERS	TOKYO
CD11/004	BEAUTY IN DIAGNOSIS	KAO	BEIJING DENTSU ADVERTISING CO. LTD. SHANGHAI BRANCH	SHANGHAI
CD11/005	FIXING THE BAIS	AURORA50	MULLENLOWE MENA FZ LLC	DUBAI
CD11/006	MCDONALD'S WI-FRIES	MCDONALD'S INDONESIA	VML INDONESIA	JAKARTA
CD11/007	VIDEO LETTER FROM FUTURE ME	FUCHAT	BUSINESS DESIGN NODE INC.	TOKYO
<b>LOTUS ROOTS</b>				
<b>LRCD: LOTUS ROOTS</b>				
LRCD/001	ANIME FINALE COMMEMORATION "ATTACK ON TITAN" WORLDWIDE AFTER PARTY	ATTACK ON TITAN	DENTSU LIVE INC.	TOKYO